

LE CIRQUE DU GOLF

SPONSORSHIP & PARTNERSHIP OPPORTUNITIES

A golf tournament renowned for fun... and unlike any other.

Thursday 11 March 2027, 1pm shotgun start @Waitemata Golf Course

Your support helps make the day memorable while raising funds for youth excellence.

All profits from this fundraiser support the North Harbour Club Charitable Trust to provide valuable cash grants to young people in our region achieving excellence.

Sponsorship Packages

LEVEL	INVESTMENT	EXAMPLE
Naming Rights	\$10,000	Naming Rights Sponsor, including FREE team entry
Major Partner	\$5,000	Dinner Sponsor, including FREE team entry
Premium Partner	\$2,500	Drinks or BBQ Sponsor, including 50% discount on team entry
Fun Hole Sponsor	\$1,000	Fun hole activation, including 10% discount on team entry
Hole Sponsor	\$500+	Serious golf hole, including 5% discount on team entry
Prize Donor	\$250	Fundraising contribution, with NHC purchasing the prizes

Benefits Available Across Sponsorship Packages

- Flag, banner or branded signage at your hole or activation
- Opportunity to staff your hole and connect directly with players
- Discounted team entry, depending on sponsorship level
- Logo placement on player maps and relevant event collateral
- Pre-event social media promotion and post-event acknowledgement
- Opportunity to provide brochures, special offers, food, merchandise or giveaways
- Opportunity to present your sponsored prize at prizegiving
- Networking with North Harbour Club members and guests
- Event programme advertising and recognition

Package Benefits

Naming Rights Sponsor | \$10,000

- Exclusive event naming rights
- FREE team entry
- Logo on all event marketing and communications
- Premium signage, including on the practice green
- Opportunity to speak and emcee at prizegiving
- Inclusion in relevant media releases
- Prominent recognition throughout the social media campaign

Premium Partner | \$2,500

- Drinks and BBQ Sponsorship, subject to availability (holes 4 and 13)
- 50% discount on team entry
- Exclusive branding at your sponsored activation
- Opportunity to display pull-up banners and flags
- Acknowledgement during prizegiving
- Sponsor profile on the event webpage
- Social media recognition
- Strong networking exposure as several holes pass your activation

Serious Hole Sponsor | \$500+

- Sponsorship of a serious golf hole
- 5% discount on team entry
- Branded hole signage
- Recognition in the event programme and on the event webpage
- Opportunity to provide prizes or promotional material

Major Partner – Dinner Sponsor | \$5,000

- FREE team entry
- Branding at dinner and prizegiving
- Opportunity to present major team prizes
- Sponsor profile in the event programme
- Complimentary dinner tickets
- Social media recognition

Fun Hole Sponsor | \$1,000

- Fun hole activation, subject to availability
- 10% discount on team entry
- Branded signage at your hole
- Opportunity to staff and activate the hole
- Ability to provide promotional material, samples or giveaways
- Recognition in the player guide and post-event communications
- Opportunity to present your prize at prizegiving

Prize Donor | \$250

- Your contribution supports NHC to purchase event prizes
- Recognition during prizegiving
- Acknowledgement in the event programme
- Logo displayed with the sponsored prize
- Post-event thank-you recognition

Current Hole & Activation Opportunities

HOLE	ACTIVATION	TYPE	WHAT HAPPENS
1	Drunken Golfer	Fun	Drive from a wobbleboard, or the group pays \$80 not to participate (\$20 per person).
2	Blind Drive	Fun	Everyone participates... and it is as entertaining to watch as it is to attempt.
4	Bullseye Hole	Cash + bar/snack	Pay \$20 per person and double your money back if your ball lands within the bullseye circumference. Also a networking hole.
5	Straightest Drive	Prize	Prize for the straightest drive.
6	Nearest Pin	Prize	Prize for the shot finishing nearest the pin.
8	One-Legged Drive	Prize	If your other foot touches the ground, you are out... with no second chance.
10	Nearest Pin with a Twist	Prize	A backwards tee creates a fun nearest-pin challenge and plenty of entertainment.
11	Closest to the Wine Bottle	Prize	Prize for the shot finishing closest to the wine bottle.
12	Hole in One	Prize	Dedicated hole-in-one prize opportunity.
13	Refreshment Hole	Snack hole	Refreshments and networking opportunity.

Sponsors receive first choice before opportunities are released to the wider North Harbour Club membership.

To secure your preferred package, activation or hole, please contact Erin Marmont.

Contact: Erin Marmont, North Harbour Club, erin@northharbourclub.co.nz, 021 998 655